

# EURO PLATFORM INFO

THE CONFERENCE FOR EUROPEAN ACCESS PROFESSIONALS



**SPONSORSHIP OPPORTUNITIES**



Europlatform is organised by the International Powered Access Federation (IPAF) with *Access International* as exclusive media partner

[www.europlatform.info](http://www.europlatform.info)

Book  
your sponsorship  
package now!

Contact Faith Cobaine  
Faith.cobaine@ipaf.org  
+44 (0)15395 66700



## What is Europlatform?

It is an annual conference dedicated to the access rental industry. Each year it is held in a different European city.

## What is the theme?

Speakers at Europlatform will address topical issues confronting access fleet managers. The conference programme is jointly created by IPAF's CEO, and the editor of IPAF's official magazine, *Access International*. Recent conferences have included challenging presentations on: telematics, return on investment, fleet mix, safe use, market size, and technology changes. Full details of this year's programme will be published at [www.europlatform.info](http://www.europlatform.info). You can be sure that speakers will be industry leaders ready to share their experience.

## Who attends?

Delegates include senior and middle managers of access rental companies as well as fleet managers, equipment buyers and IPAF members.

## Why do delegates attend?

To meet with other industry professionals and hear about developments and techniques within the European access rental industry.

## Why sponsor Europlatform?

Your company will gain fantastic industry exposure, before, during and after the conference. Seize your chance to advertise to delegates who include representatives from many of the largest rental companies in Europe. For more information visit:

[www.europlatform.info](http://www.europlatform.info)

# SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSORSHIP

€8500\*

### CONFERENCE

- Exclusive sponsorship
- 7 x pull-up banners strategically placed in the conference room
- Double-sized exhibition table to promote your company literature
- 7 x tickets to the conference
- Opportunity to place one item of company literature on delegates' seats in the conference area
- Opportunity to distribute branded merchandise
- Logo on all event material including app
- Exclusive click-through ad on the event app\*

### GLOBAL ADVERTISING

- 2 months digital banner on *Access International's* weekly newsletter offering exposure of your services to over 8,000 access professionals around the world per week.
- Logo on Europlatform website
- Pre & post event publicity within *Access International* magazine/*Access International's* weekly newsletter and on the IPAF website

## GOLD SPONSORSHIP

€5000

### CONFERENCE

- 4 x pull up banners strategically placed in the conference room
- Exhibition table to promote your company literature
- 4 tickets to the conference
- Opportunity to distribute branded merchandise
- Logo on all event material including app

### GLOBAL ADVERTISING

- Logo on Europlatform website
- Pre & post event publicity within *Access International* magazine/*Access International's* weekly newsletter and on the IPAF website

## NETWORKING EVENT

€5500\*

The Europlatform networking event will be held the day before the conference.

### EVENING PROMOTION

- Exclusive sponsorship
- 2 x pull up banners at entrance to reception
- Exhibition table at reception
- Opportunity to distribute company branded merchandise
- 3 tickets to the conference
- Branded table flags (supplied by sponsor)

### GLOBAL ADVERTISING

- 1 month digital banner on *Access International's* weekly newsletter offering exposure of your services to over 8,000 access professionals around the world per week
- Logo on Europlatform website
- Pre & post event publicity within *Access International* magazine/*Access International's* weekly newsletter and on the IPAF website

## SILVER SPONSORSHIP

€2500

### CONFERENCE

- 2 x pull up banner strategically placed in the conference room
- Exhibition table to promote your company literature
- 2 tickets to the conference
- Logo on all event material including app

### GLOBAL ADVERTISING

- Logo on Europlatform website
- Pre & post event publicity within *Access International* magazine/*Access International's* weekly newsletter and on the IPAF website

## SUPPORTING SPONSORSHIP

€1500

### CONFERENCE

- 1 x pull-up banner (designated position) in the conference room
- 1 x Exhibition table to promote your company literature
- 1 ticket to the conference

### GLOBAL ADVERTISING

- Logo on Europlatform website

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## SPONSORSHIP OPPORTUNITIES

**Faith Cobaine**

**Marketing & Membership Manager**

International Powered Access Federation (IPAF)

+44 (0)15395 66700

[faith.cobaine@ipaf.org](mailto:faith.cobaine@ipaf.org)

For a full list of IPAF event sponsorship opportunities visit: [www.ipaf.org/sponsor](http://www.ipaf.org/sponsor)

## EVENT DETAILS AND DELEGATE BOOKING AT:

### [www.europlatform.info](http://www.europlatform.info)

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