

EURO PLATFORM INFO

THE CONFERENCE FOR EUROPEAN ACCESS PROFESSIONALS

SPONSORSHIP OPPORTUNITIES



Europlatform is organised by the International Powered Access Federation (IPAF) with Access International as exclusive media partner

www.europlatform.info

Book your sponsorship package now!
 Contact:
 faith.cobaine@ipaf.org
 +44 (0)15395 66700

SPONSORSHIP OPPORTUNITIES



'We are always happy to support IPAF events since we consider that their activities promoting safe use of access equipment are of fundamental importance. As well our company has a higher visibility during one of the most important events in the aerial equipment rental sector.'

Daive Fracca, Sales Director, Hinowa (Italy) Sponsor

What is Europlatform?

It is an annual conference dedicated to the access rental industry. Each year it is held in a different European city.

What is the theme?

Speakers at Europlatform will address topical issues confronting senior rental managers. The conference programme is jointly created by IPAF's CEO, and the editor of IPAF's official magazine, *Access International*. Recent conferences have included challenging presentations on: telematics, return on investment, fleet mix, safe use, market size, and technology changes. Full details of this year's programme will be published at www.europlatform.info. You can be sure that speakers will be industry leaders ready to share their experience.

Who attends?

Delegates include senior and middle managers of access rental companies as well as fleet managers, equipment buyers and IPAF members.

Why do delegates attend?

To meet with other industry professionals and hear about developments and techniques within the European access rental industry.

Why sponsor Europlatform?

Your company will gain fantastic industry exposure, before, during and after the conference. Seize your chance to advertise to delegates who include representatives from many of the largest rental companies in Europe. For more information visit:

'Europlatform is a great opportunity for us to meet people from different countries in the access business. Away from the hectic daily routine the event offers the chance to meet colleagues at a personal level. As sponsors we meet several customers and make new contacts and this can strengthen our business relationships through direct and personal contact.'

Oliwer Sven Dahms, Vertikal Events, Sponsor

PLATINUM SPONSORSHIP

€8500*

CONFERENCE

- Exclusive sponsorship
- 7 x pull-up banners strategically placed in the conference room
- Double-sized exhibition table to promote your company literature
- 7 x tickets to the conference
- Opportunity to place one item of company literature on delegates' seats in the conference area
- Opportunity to distribute branded merchandise
- Logo on all event material including app
- Exclusive click-through ad on the event app*

GOLD SPONSORSHIP

€5000

CONFERENCE

- 4 x pull up banners strategically placed in the conference room
- Exhibition table to promote your company literature
- 4 tickets to the conference
- Opportunity to distribute branded merchandise
- Logo on all event material including app

GLOBAL ADVERTISING

- Logo on Europlatform website
- Pre & post event publicity within *Access International* magazine/*Access International's* weekly newsletter and on the IPAF website

'Sponsorship of IPAF events allows Skyjack to keep in touch with the access industry and to contribute to key issues affecting the industry like safety, technology and best practice. We also like to have a bit of fun!'

Malcolm Early, Vice President - Marketing, Skyjack, Sponsor

GLOBAL ADVERTISING

- 2 months digital banner on *Access International's* weekly newsletter offering exposure of your services to over 8,000 access professionals around the world per week.
- Logo on Europlatform website
- Pre & post event publicity within *Access International* magazine/*Access International's* weekly newsletter and on the IPAF website

'I thoroughly enjoyed the conference. We were pleased with the sponsorship package and the entire arrangement for that matter.'

Niels Anderson, Trackunit, Sponsor

NETWORKING EVENT

€5500*

The Europlatform networking event will be held the day before the conference.

EVENING PROMOTION

- Exclusive sponsorship
- 2 x pull up banners at entrance to reception
- Exhibition table at reception
- Opportunity to distribute company branded merchandise
- 3 tickets to the conference
- Branded table flags (supplied by sponsor)

GLOBAL ADVERTISING

- 1 month digital banner on *Access International's* weekly newsletter offering exposure of your services to over 8,000 access professionals around the world per week
- Logo on Europlatform website
- Pre & post event publicity within *Access International* magazine/*Access International's* weekly newsletter and on the IPAF website



SILVER SPONSORSHIP €2500

CONFERENCE

- 2 x pull up banner strategically placed in the conference room
- Exhibition table to promote your company literature
- 2 tickets to the conference
- Logo on all event material including app

GLOBAL ADVERTISING

- Logo on Europlatform website
- Pre & post event publicity within *Access International* magazine/*Access International's* weekly newsletter and on the IPAF website

SUPPORTING SPONSORSHIP €1500

CONFERENCE

- 1 x pull-up banner (designated position) in the conference room
- 1 x Exhibition table to promote your company literature
- 1 ticket to the conference

GLOBAL ADVERTISING

- Logo on Europlatform website



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SPONSORSHIP OPPORTUNITIES

Faith Cobaine
 Marketing & Membership Manager
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For a full list of IPAF event sponsorship opportunities visit: www.ipaf.org/sponsor

EVENT DETAILS AND DELEGATE BOOKING AT:

www.europlatform.info

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