



The world authority
in powered access

IPAF ASIA CONFERENCE & SHOWCASE 17 & 18 JULY 2019

A FULL-DAY CONFERENCE AND GALA DINNER WILL BE HELD
ON 17 JULY FOLLOWED BY A HALF-DAY SITE VISIT ON 18 JULY

INTERCONTINENTAL HOTEL, HANGZHOU, CHINA



1983



www.ipaf.org

SPONSORSHIP OPPORTUNITIES – BOOK NOW!



The eighth IPAF Asia Conference & Showcase brings together key industry professionals, providing them with the opportunity to hear from international speakers on developments across the region and beyond, and to network with colleagues.

www.ipaf.org/asiaconference

For a full list of IPAF event sponsorship opportunities visit: www.ipaf.org/sponsor

**BOOK YOUR SPONSORSHIP
PACKAGE NOW!**

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Who attends?

Key industry professionals from across the industry – manufacturers, dealers, training companies, rental companies and safety professionals.

Why sponsor?

The IPAF Asia Conference & Showcase provides a unique opportunity to expose your brand, business, product & services to the powered access industry. Exposure begins before the event and continues during, and after the event. **The sooner you book, the longer your logo will be exposed!**

WHY YOU SHOULD BE HERE!

- > Held in the vibrant city of Hangzhou, one of China's seven ancient capitals. Its rapid development means it is a hive of MEWP activity.
- > The only powered access conference & showcase event in this region
- > More than 300 international & local delegates expected
- > 325 sqm of indoor product information counters space
- > 1150 sqm of outdoor product showcase space
- > Site visit to Zhejiang Dingli factory



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CHOOSE YOUR SPONSOR PACKAGE



GOLD SPONSOR – RMB 100,000 (US\$ 15,000)

- > 70sqm of outdoor product showcase space (7mx10m)
- > 1 indoor product information counter
- > Logo on welcome backdrop
- > Logo on conference pull-up banners
- > Logo on conference goodie bags
- > 2 pieces of marketing collateral in goodie bags
- > Logo on conference program booklet
- > Logo publicity on stage backdrop of conference
- > Logo publicity on stage backdrop of gala dinner
- > 2 pages A5 print in conference programme booklet
- > Sponsorship acknowledgement on IPAF Facebook
- > 10 sets of complimentary tickets for IPAF Asia Conference & Gala Dinner 2019

SILVER SPONSOR – RMB 80,000 (US\$ 12,000)

- > 49sqm of outdoor product showcase space (7mx7m)
- > 1 indoor product information counter
- > Logo on welcome backdrop
- > Logo on conference pull-up banners
- > Logo on conference goodie bags
- > 1 piece of marketing collateral in goodie bags
- > Logo on conference programme booklet
- > Logo publicity on stage backdrop of conference
- > Logo publicity on stage backdrop of gala dinner
- > 2 pages A5 print in conference programme booklet
- > 8 sets of complimentary tickets for IPAF Asia Conference & Gala Dinner 2019

BRONZE SPONSOR – RMB 60,000 (US\$ 9,000)

- > 25sqm of outdoor product showcase space (5mx5m)
- > 1 indoor product information counter
- > Logo on welcome backdrop
- > Logo on conference pull-up banners
- > Logo on conference goodie bags
- > 1 piece of marketing collateral in goodie bags
- > Logo on conference program booklet
- > Logo publicity on stage backdrop of conference
- > Logo publicity on stage backdrop of gala dinner
- > 1 page A5 print in conference programme booklet
- > 6 sets of complimentary tickets for IPAF Asia Conference & Gala Dinner 2019

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GALA DINNER DRINKS – RMB 100,000 (US\$ 15,000)

- > 5 minutes video airtime before gala dinner
- > 5 minutes welcome speech after video
- > 1 indoor product information counter
- > 10 sets of complimentary tickets for IPAF Asia Conference & Gala Dinner 2019
- > 1 piece of marketing collateral in goodie bags
- > Logo on welcome backdrop
- > Logo on conference pull-up banners
- > Logo on conference goodie bags
- > Logo publicity on stage backdrop of conference
- > Logo publicity on stage backdrop of gala dinner
- > Logo on conference programme booklet

PRODUCT INFO COUNTER SPONSOR – RMB 40,000 (US\$ 6,000)

- > 1 indoor product information counter
- > 4 sets of complimentary tickets for IPAF Asia Conference & Gala Dinner 2019
- > 1 page A5 print in conference programme booklet
- > 1 piece of marketing collateral in goodie bags
- > Logo on welcome backdrop
- > Logo on conference pull-up banners
- > Logo on conference goodie bags
- > Logo publicity on stage backdrop of conference
- > Logo publicity on stage backdrop of gala dinner
- > Logo on conference programme booklet

GOODIE BAGS SPONSOR – RMB 20,000 (US\$ 3,000)

- > 2 pieces of marketing collateral in goodie bags
- > 2 sets of complimentary tickets for IPAF Asia Conference & Gala Dinner 2019
- > Logo on welcome backdrop
- > Logo on conference pull-up banners
- > Logo on conference goodie bags
- > Logo publicity on stage backdrop of conference
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