



**The world authority
in powered access**

POWERED ACCESS SAFETY CONFERENCE ASIA 2020*

8 & 9 JULY 2020

A FULL-DAY CONFERENCE AND GALA DINNER WILL BE HELD
ON 8 JULY FOLLOWED BY A HALF-DAY SITE VISIT ON 9 JULY.
THE EVENT IS HELD ALONGSIDE THE KOREA INTERNATIONAL
SAFETY SHOW (KISS) 2020 (6-9 JULY)

COEX, SEOUL, SOUTH KOREA

*On request of the Korea Occupational Safety & Health Agency (KOSHA), this year's IPAF Asia
Conference 2020 is branded as the Powered Access Safety Conference Asia 2020, organised by IPAF



1983



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SPONSORSHIP OPPORTUNITIES – BOOK NOW!



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PACKAGE NOW!**
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The ninth IPAF Asia Conference is known as the Powered Access Safety Conference Asia 2020 and brings together key industry professionals, providing them with the opportunity to hear from international speakers on developments across the region and beyond, and to network with colleagues.

www.ipaf.org/asiaconference

For a full list of IPAF event sponsorship opportunities visit: www.ipaf.org/sponsor



Who attends?

Key industry professionals from across the industry – manufacturers, dealers, training companies, rental companies and safety professionals.

Why sponsor?

The IPAF Asia Conference & Showcase provides a unique opportunity to expose your brand, business, product & services to the powered access industry. Exposure begins before the event and continues during, and after the event. **The sooner you book, the longer your logo will be exposed!**

WHY YOU SHOULD BE HERE!

- > Held in the vibrant city of Seoul, the capital city of South Korea, is a city of contrasts; from ancient palaces to high tech skyscrapers.
- > The only powered access conference event in this region
- > More than 250 international & local delegates expected



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*GOLD SPONSORSHIP – US\$ 14,000

INCLUDES CONFERENCE, GALA DINNER & EXHIBITION (*Only 8 available)

POWERED ACCESS SAFETY CONFERENCE ASIA 2020

- > Logo on conference presentation slides
- > Logo on conference goodie bags
- > Logo on conference programme booklet
- > 2 pages A5 print in conference programme booklet
- > Sponsorship acknowledgement on IPAF Facebook page
- > 3 tickets for the Powered Access Safety Conference Asia & Gala Dinner 2020
- > Logo on conference pull-up banners (where permitted by KOSHA)

IPAF ASIA GALA DINNER 2020

- > 1 product information counter (0.5m x 1m) at Gala Dinner Venue
- > Logo publicity on stage backdrop of Gala Dinner
- > Logo on Gala Dinner pull-up banners

KOREA INTERNATIONAL SAFETY SHOW 2020

- > 4 days of exhibition space – booth at Korea International Safety Show (KISS) 2020 at Hall C & D1, COEX to include:
- > 12sqm (4m x 3m) indoor shell scheme under the IPAF Pavilion
- > Fascia board with sponsor's company name
- > Lighting & 1 x 13Amp socket
- > 2 x chairs & 1 x information counter (lockable)
- > Needle punch carpet (yellow) for 12 sqm

*SILVER SPONSORSHIP – US\$ 6,000

INCLUDES CONFERENCE & GALA DINNER (*Only 5 available)

POWERED ACCESS SAFETY CONFERENCE ASIA 2020

- > 1 product information counter (0.5m x 1m) at ASEM Ballroom (5 mins walk from Conference room)
- > Logo on conference presentation slides
- > Logo on conference goodie bags
- > Logo on conference programme booklet
- > 1 page A5 print in conference programme booklet
- > Sponsorship acknowledgement on IPAF Facebook page
- > 2 tickets for the Powered Access Safety Conference Asia & Gala Dinner 2020
- > Logo on conference pull-up banners (where permitted by KOSHA)

IPAF ASIA GALA DINNER 2020

- > 1 product information counter (0.5m x 1m) at Gala Dinner Venue
- > Logo publicity on stage backdrop of Gala Dinner
- > Logo on Gala Dinner pull-up banners



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CONFERENCE REFRESHMENT SPONSORSHIP – US\$ 8,000

INCLUDES CONFERENCE TEABREAK & LUNCH (Exclusive package)

POWERED ACCESS SAFETY CONFERENCE ASIA 2020

- > 10 mins talk or video from Conference Refreshment Sponsor at the start of lunch (Sponsor to provide video if playing a video)
- > 1 product information counter (0.5m x 1 m) at ASEM Ballroom (5 minutes' walk from Conference room)
- > Logo on Napkin (during 2 teabreaks & lunch)
- > Logo on Menu (placed around tea breaks & lunch area)
- > Logo on conference presentation slides
- > Logo on conference goodie bags
- > Logo on conference programme booklet
- > 1 page A5 print in conference programme booklet
- > Sponsorship acknowledgement on IPAF Facebook page
- > 2 tickets for the Powered Access Safety Conference Asia & Gala Dinner 2020
- > Logo on conference pull-up banners (where permitted by KOSHA)

IPAF ASIA GALA DINNER 2020

- > Logo publicity on stage backdrop of Gala Dinner
- > Logo on Gala Dinner pull-up banners

GALA DINNER SPONSORSHIP – US\$ 8,000

FOCUSES ON RECEPTION DRINKS BEFORE DINNER (Exclusive package)

IPAF ASIA GALA DINNER 2020

- > 10 mins talk or video from Gala Dinner Sponsor at the Start of the Gala Dinner (Sponsor to provide video if playing a video)
- > 1 product information counter (0.5m x 1 m) at Gala Dinner Venue
- > Logo publicity on stage backdrop of Gala Dinner
- > Logo on Gala Dinner pull-up banners
- > Logo on Napkin (on every table)
- > Logo on Wine Cooler Jacket (on every table)
- > Logo on Dinner Menu (on every table)

POWERED ACCESS SAFETY CONFERENCE ASIA 2020

- > Logo on conference presentation slides
- > Logo on conference goodie bags
- > Logo on conference programme booklet
- > 1 page A5 print in conference programme booklet
- > Sponsorship acknowledgement on IPAF Facebook page
- > 2 tickets for the Powered Access Safety Conference Asia & Gala Dinner 2020
- > Logo on conference pull-up banners (where permitted by KOSHA)

GOODIE BAGS SPONSORSHIP – US\$ 1,000

ALL CONFERENCE DELEGATES RECEIVE GIVEAWAY GOODIE BAGS (Only 8 available)

POWERED ACCESS SAFETY CONFERENCE ASIA 2020

- > Insertion of up to 5 pages of marketing collateral in goodie bags
- > Logo on conference pull-up banners (where permitted by KOSHA)
- > Logo on conference presentation slides
- > Logo on conference goodie bags
- > Logo on conference programme booklet
- > 1 ticket for the Powered Access Safety Conference Asia & Gala Dinner 2020

IPAF ASIA GALA DINNER 2020

- > Logo publicity on stage backdrop of Gala Dinner
- > Logo on Gala Dinner pull-up banners