

IPAF's ELEVATION

**CONFERENCE, WORKSHOPS, NETWORKING,
GALA DINNER, ENTERTAINMENT**

25 SEPTEMBER 2018

**DOUBLE TREE BY HILTON COVENTRY,
PARADISE WAY, COVENTRY, CV2 2ST**



**The world authority
in powered access**

www.ipaf.org/elevation

SPONSORSHIP OPPORTUNITIES – BOOK NOW!



**SPONSORSHIP
OPPORTUNITIES
– BOOK NOW!**

What is IPAF's Elevation?

In the daytime there will be a conference for delegates to hear about key industry issues and updates. It is also a chance for delegates to discuss best practice with colleagues, generate ideas and identify new opportunities for personal and business development. A programme of meetings and workshops is also scheduled including an IPAF Rental+ workshop, an IPAF MCWP meeting, and an IPAF UK Open Meeting. The Virtual Reality (VR) Simulator will be available and a 'Smooth Operator 2018' challenge will be held for those of a competitive nature.

In the evening, a networking reception will give delegates the chance to mix informally with industry colleagues, to meet new faces and to strengthen connections with acquaintances. The gala dinner will follow, with a three-course meal and entertainment – a chance to celebrate all that's great about our industry!

Who attends & why?

Anyone with an interest in the powered access industry is welcome to attend - both IPAF members and non-members.

Why sponsor?

IPAF's Elevation provides the perfect opportunity to showcase your brand, products and services to others in the industry. It's a chance to generate new sales opportunities and help build long term business relationships. As soon as you sign up as a sponsor, your logo is added to all pre-event publicity, thus maximising the exposure to your brand.

PRE-EVENT

- > Acknowledged on social media
- > Your logo added to mail-shots to IPAF members
- > Your logo on the event page of the IPAF website & on promotional communications

AT THE CONFERENCE & WORKSHOPS

- > Your logo on holding slides
- > 2 x 6ft trestle tables in break area
- > 2 x pull-up banner or 1 x 3m pop-up stand & video, if requested
- > Opportunity to distribute goody bags with branded items/gifts

AT THE NETWORKING RECEPTION

- > 2 x roll-up banners near registration desk
- > Branded cocktail if desired
- > Branded beer mats/wine coasters (to be provided by sponsor)
- > 2 x 6ft trestle tables in break area
- > 2 x pull-up banner or 1 x 3m pop-up stand & video, if requested
- > Branded table flags if desired (to be provided by sponsor)

AT THE DINNER

- > 16 x places for dinner (2 tables of 8)
- > Your logo on the menu card on tables with A5 advert incorporated (advert artwork to be supplied by sponsor)
- > 2 x pull-up banners or 1 x 3m pop-up stand on stage during gala dinner
- > Thanked by host (IPAF's CEO & MD, Tim Whiteman)
- > Opportunity to announce the winner of the 'Smooth Operator' contest or the training film award
- > Your branded merchandise/gift on tables, if desired (to be provided by sponsor)
- > Dinner table flags if desired (to be provided by sponsor or can be produced by IPAF)
- > Gobo logo projection, if available
- > 1 x 6ft trestle table in dining room
- > 2 x pull-up banners or 1 x 3m pop-up stand
- > Additional tickets for IPAF's Elevation can be purchased at 20% discount



For more information or to book your sponsorship package, please contact:

Faith Cobaine

T: +44 (0)15395 66700

E: faith.cobaine@ipaf.org

www.ipaf.org/elevation



GOLD SPONSOR – £5,000

PRE-EVENT

- > Acknowledged on social media
- > Your logo added to mail-shots to IPAF members
- > Your logo on the event page of the IPAF website & on promotional communications

AT THE CONFERENCE & WORKSHOPS

- > Your logo on holding slides
- > 1 x 6ft trestle tables in break area
- > 1 x pull-up banner or 1 x 3m pop-up stand & video, if requested

AT THE NETWORKING RECEPTION

- > 1 x roll-up banner near registration desk
- > 1 x 6ft trestle table in reception area
- > 1 x pull-up banner or 1 x 3m pop-up stand & video, if requested

AT THE DINNER

- > 8 x places at dinner (1 x table of 8)
- > Your logo on the menu card on tables
- > 2 x pull-up banners at the side of the dining room
- > Thanked by dinner host (IPAF's CEO & MD, Tim Whiteman)
- > Additional tickets for IPAF's Elevation can be purchased at 20% discount

SILVER SPONSOR – £3,000

PRE-EVENT

- > Acknowledged on social media
- > Your logo added to mail-shots to IPAF members
- > Your logo on the event page of the IPAF website & on promotional communications

AT THE CONFERENCE & WORKSHOPS

- > Your logo on holding slides
- > 1 x 6ft trestle tables in break area
- > 1 x pull-up banner or 1 x 3m pop-up stand & video, if requested

AT THE NETWORKING RECEPTION

- > 1 x 6ft trestle table in reception area
- > 1 x pull-up banner & video if requested

AT THE DINNER

- > 5 x places at dinner
- > Your logo on the menu card on tables
- > Thanked by dinner host (IPAF's CEO & MD, Tim Whiteman)
- > Additional tickets for IPAF's Elevation can be purchased at 20% discount

SUPPORTING SPONSOR – £1,000

AT THE CONFERENCE & WORKSHOPS

- > 1 x 6ft trestle table in break area
- > 1 x pull-up banner

AT THE NETWORKING RECEPTION

- > 1 x 6ft trestle table in reception area
- > 1 x pull-up banner

AT THE DINNER

- > 1 x place at dinner
- > Additional tickets for IPAF's Elevation can be purchased at 20% discount

For more information or to book your sponsorship package, please contact:

Faith Cobaine
T: +44 (0)15395 66700
E: faith.cobaine@ipaf.org

www.ipaf.org/elevation

