

IPAF ELEVATION

**CONFERENCE, WORKSHOPS, NETWORKING,
GALA DINNER, ENTERTAINMENT**

27 NOVEMBER 2019

**DOUBLE TREE BY HILTON COVENTRY,
PARADISE WAY, COVENTRY, CV2 2ST**



**The world authority
in powered access**

SPONSORSHIP OPPORTUNITIES – BOOK NOW!



What is IPAF's Elevation?

Elevation is the leading UK event for those in the powered access industry. Organised by IPAF it's the place to be for professionals who want to keep their finger on the pulse of the industry. It provides a unique opportunity to learn, share, and celebrate.

In the daytime there will be a conference for delegates to hear about key industry issues and updates. It is also a chance for delegates to discuss best practice with colleagues, generate ideas and identify new opportunities for personal and business development. A programme of meetings and workshops is also scheduled. Details of these will be updated on the event website.

In the evening, a networking reception will give delegates the chance to mix informally with industry colleagues, to meet new faces and to strengthen connections with acquaintances. The gala dinner will follow, with a three-course meal and entertainment – a chance to celebrate all that's great about our industry!

Who attends & why?

Anyone with an interest in the powered access industry is welcome to attend - both IPAF members and non-members.

Why sponsor?

IPAF's Elevation provides the perfect opportunity to showcase your brand, products and services to others in the industry. It's a chance to generate new sales opportunities and help build long term business relationships. As soon as you sign up as a sponsor, your logo is added to all pre-event publicity, thus maximising the exposure to your brand.

WWW.IPAF.ORG/ELEVATION

For a full list of IPAF event sponsorship opportunities visit: **www.ipaf.org/sponsor**

**TO BOOK SPONSORSHIP OR
FOR MORE DETAILS CONTACT:
FAITH.COBAINE@IPAF.ORG
+44 (0)15395 66700**



SPONSORSHIP OPTIONS

PLATINUM SPONSOR* – £9,000

*exclusive sponsorship

PRE-EVENT

- > Your logo on the event page of the IPAF website & on promotional communications
- > Your logo added to event mailshots
- > Promoted on social media
- > 2 x pull-up banners or 1 x 3m pop-up stand & video, if requested
- > Branded table flags if desired (can be provided by IPAF)

AT THE CONFERENCE & WORKSHOPS

- > Exclusive opportunity to display 2 machines at the entrance to the hotel
- > Exclusive click-through advert on the event app
- > 2 x 6ft trestle tables in break area
- > 2 x pull-up banner or 1 x 3m pop-up stand & x video, if requested
- > Your logo on holding slides
- > Opportunity to distribute goody bags with branded items/gifts

AT THE NETWORKING RECEPTION

- > 2 x roll-up banners near registration desk
- > Branded cocktail if desired
- > Branded beer mats/wine coasters (to be provided by sponsor)
- > 2 x 6ft trestle tables in break area

AT THE DINNER

- > 16 x places for dinner (2 tables of 8)
- > Your logo on the menu card on tables with A5 advert incorporated (advert artwork to be supplied by sponsor)
- > 2 x pull-up banners or 1 x 3m pop-up stand on stage during gala dinner
- > Thanked by host (IPAF's CEO & MD, Tim Whiteman)
- > Your branded merchandise/gift on tables, if desired (to be provided by sponsor)
- > Dinner table flags if desired (can be provided by IPAF)
- > Gobo logo projection, if available
- > 1 x 6ft trestle table in dining room
- > 2 x pull-up banners or 1 x 3m pop-up stand
- > Additional tickets for IPAF's Elevation can be purchased at 20% discount



SPONSORSHIP OPTIONS

GOLD SPONSOR – £5,000

PRE-EVENT

- > Your logo added to event mailshots
- > Your logo on the event page of the IPAF website & on promotional communications
- > Promoted on social media

AT THE CONFERENCE & WORKSHOPS

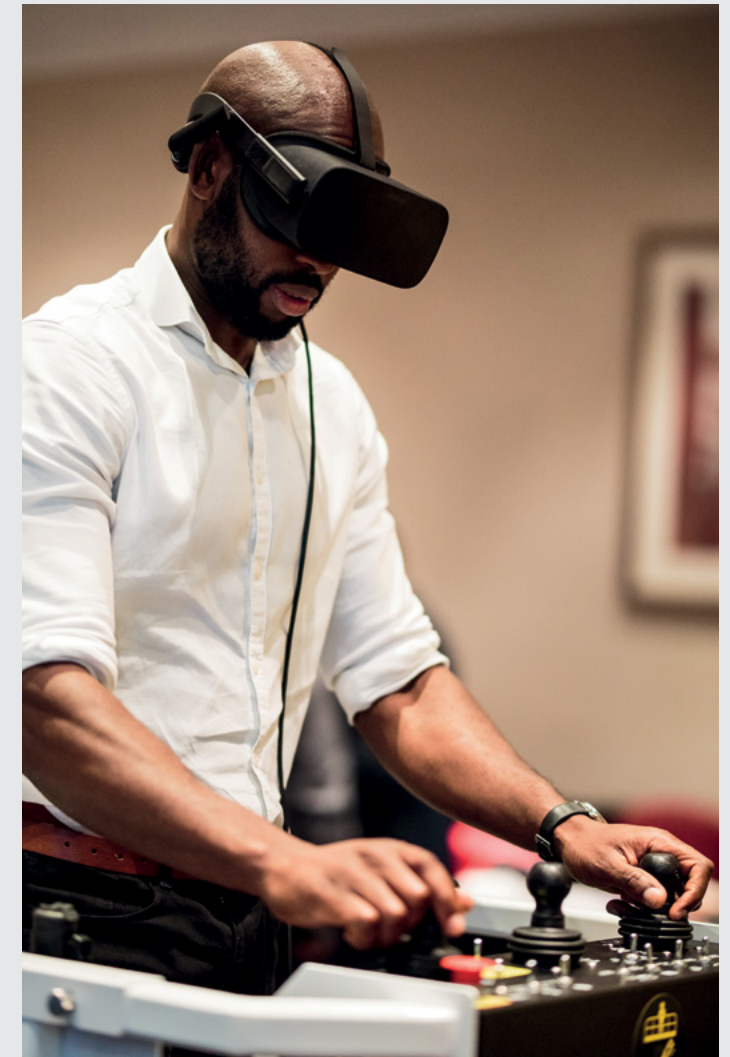
- > 1 x 6ft trestle table in break area
- > 1 x pull-up banner or 1 x 3m pop-up stand & video, if requested
- > Your logo on holding slides

AT THE NETWORKING RECEPTION

- > 1 x roll-up banner near registration desk
- > 1 x 6ft trestle table in reception area
- > 1 x pull-up banner or 1 x 3m pop-up stand & video, if requested

AT THE DINNER

- > 8 x places at dinner (1 x table of 8)
- > Your logo on the menu card on tables
- > 2 x pull-up banners at the side of the dining room
- > Thanked by dinner host (IPAF's CEO & MD, Tim Whiteman)
- > Additional tickets for IPAF's Elevation can be purchased at 20% discount



SILVER SPONSOR – £3,000

PRE-EVENT

- > Your logo on the event page of the IPAF website & on promotional communications
- > Your logo added to event mailshots
- > Promoted on social media

AT THE CONFERENCE & WORKSHOPS

- > 1 x 6ft trestle table in break area
- > 1 x pull-up banner or 1 x 3m pop-up stand & video, if requested
- > Your logo on holding slides

AT THE NETWORKING RECEPTION

- > 1 x 6ft trestle table in reception area
- > 1 x pull-up banner & video if requested

AT THE DINNER

- > 4 x places at dinner
- > Your logo on the menu card on tables
- > Thanked by dinner host (IPAF's CEO & MD, Tim Whiteman)
- > Additional tickets for IPAF's Elevation can be purchased at 20% discount



SPONSORSHIP OPTIONS



SUPPORTING SPONSOR – £1,000

AT THE CONFERENCE & WORKSHOPS

- > 1 x 6ft trestle table in break area
- > 1 x pull-up banner

AT THE NETWORKING RECEPTION

- > 1 x 6ft trestle table in reception area
- > 1 x pull-up banner

AT THE DINNER

- > 1 x place at dinner
- > Additional tickets for IPAF's Elevation can be purchased at 20% discount



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