



THINKERS
50

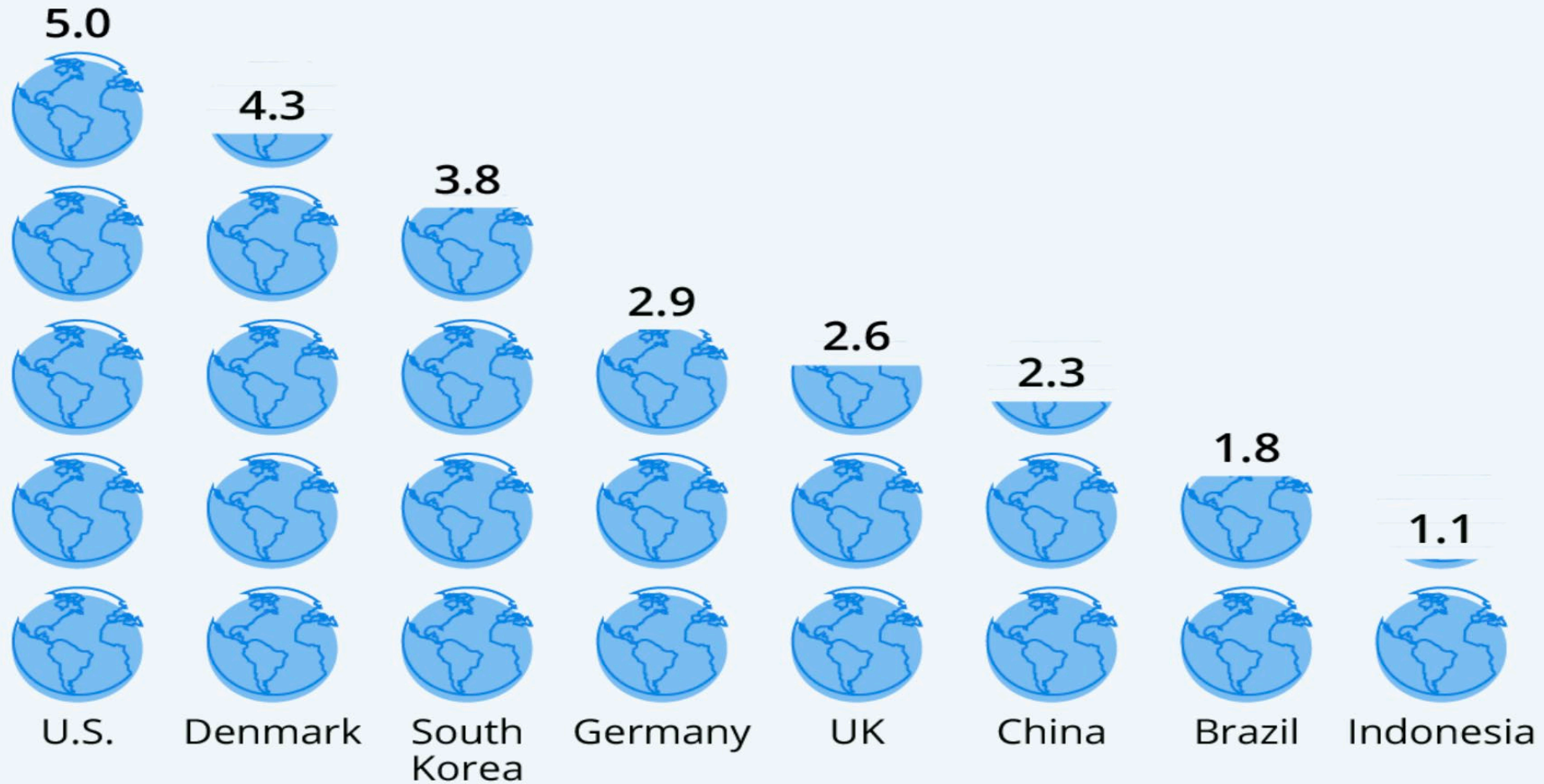


IPAF

**BUSINESS FOR GOOD
IS GOOD BUSINESS**

The World Is Not Enough

Number of earths/its resources needed if the world's population lived like the following countries



Selected countries. Calculated based on 2021 Earth Overshoot Days/2017 data
Source: Global Footprint Network



2050

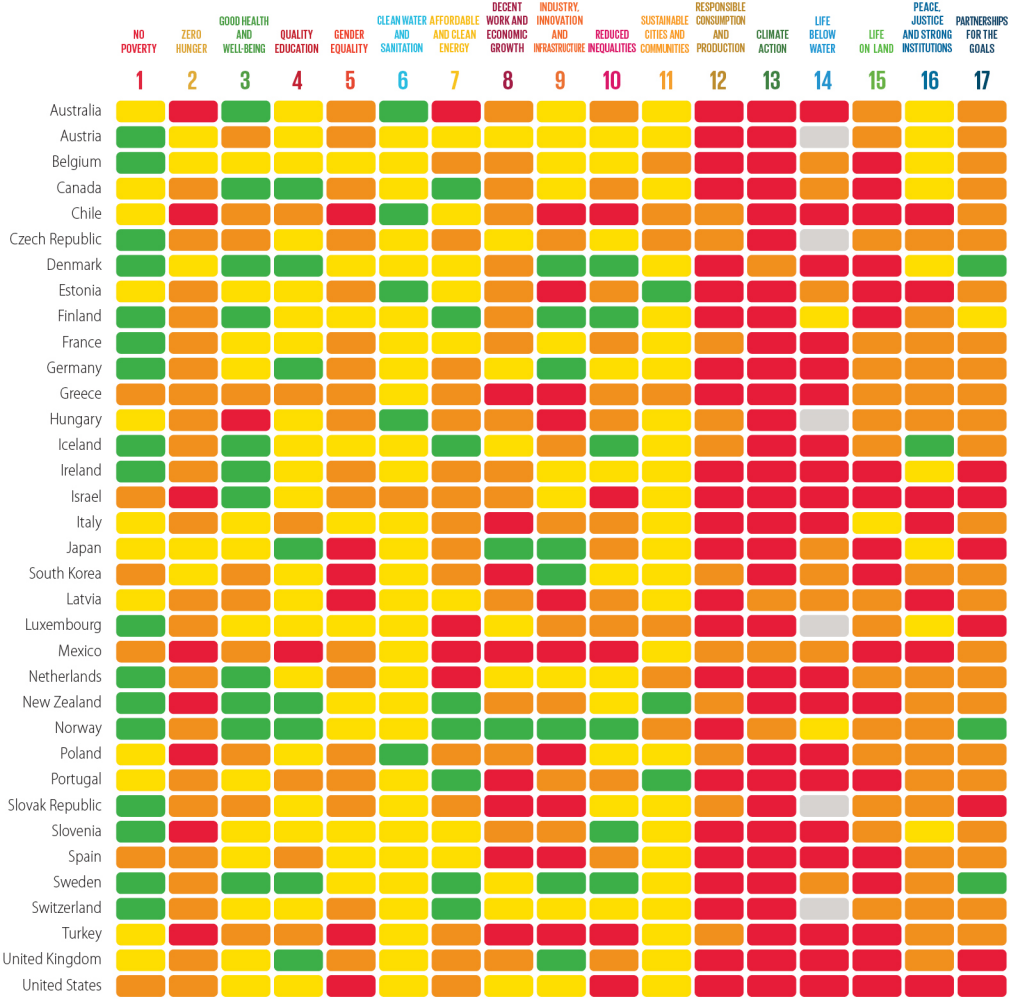
**MORE PLASTIC IN
OCEANS THAN FISH**



\$1 TRILLION
Dollars' Worth of
Food Wasted Each Year

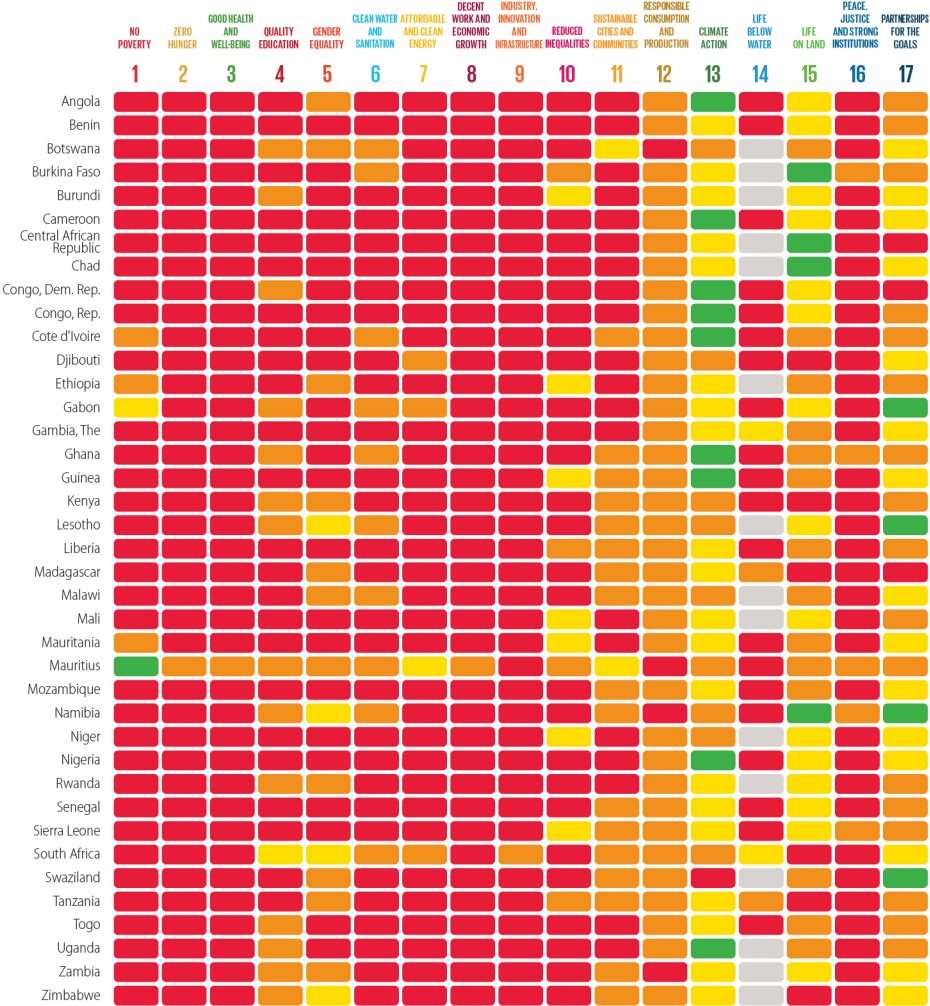


SDG DASHBOARD FOR OECD COUNTRIES



A green rating on the SDG Dashboard denotes SDG achievement, and is assigned to a country on a given SDG only if all the indicators under the goal are rated green. Yellow, orange and red indicate increasing distance from SDG achievement.
For more information on the dashboard methodology, refer to part 2. Full metadata on the indicators used is available at www.sdgindex.org
Source: Authors' analysis

SDG DASHBOARD FOR SUB-SAHARAN AFRICA



A green rating on the SDG Dashboard denotes SDG achievement, and is assigned to a country on a given SDG only if all the indicators under the goal are rated green. Yellow, orange and red indicate increasing distance from SDG achievement.
For more information on the dashboard methodology, refer to part 2. Full metadata on the indicators used is available at www.sdgindex.org
Source: Authors' analysis

Applying deeply
transformative
policies

Engagement of civil
society and other
stakeholders

Monitoring and
reporting

EU engagement
in the world

**WHOLE
GOVERNMENT
APPROACH**

**SUSTAINABLE
DEVELOPMENT
GOALS**

European Commission
2019-2024

European
Semester

Multiannual financial
framework &
NextGenerationEU

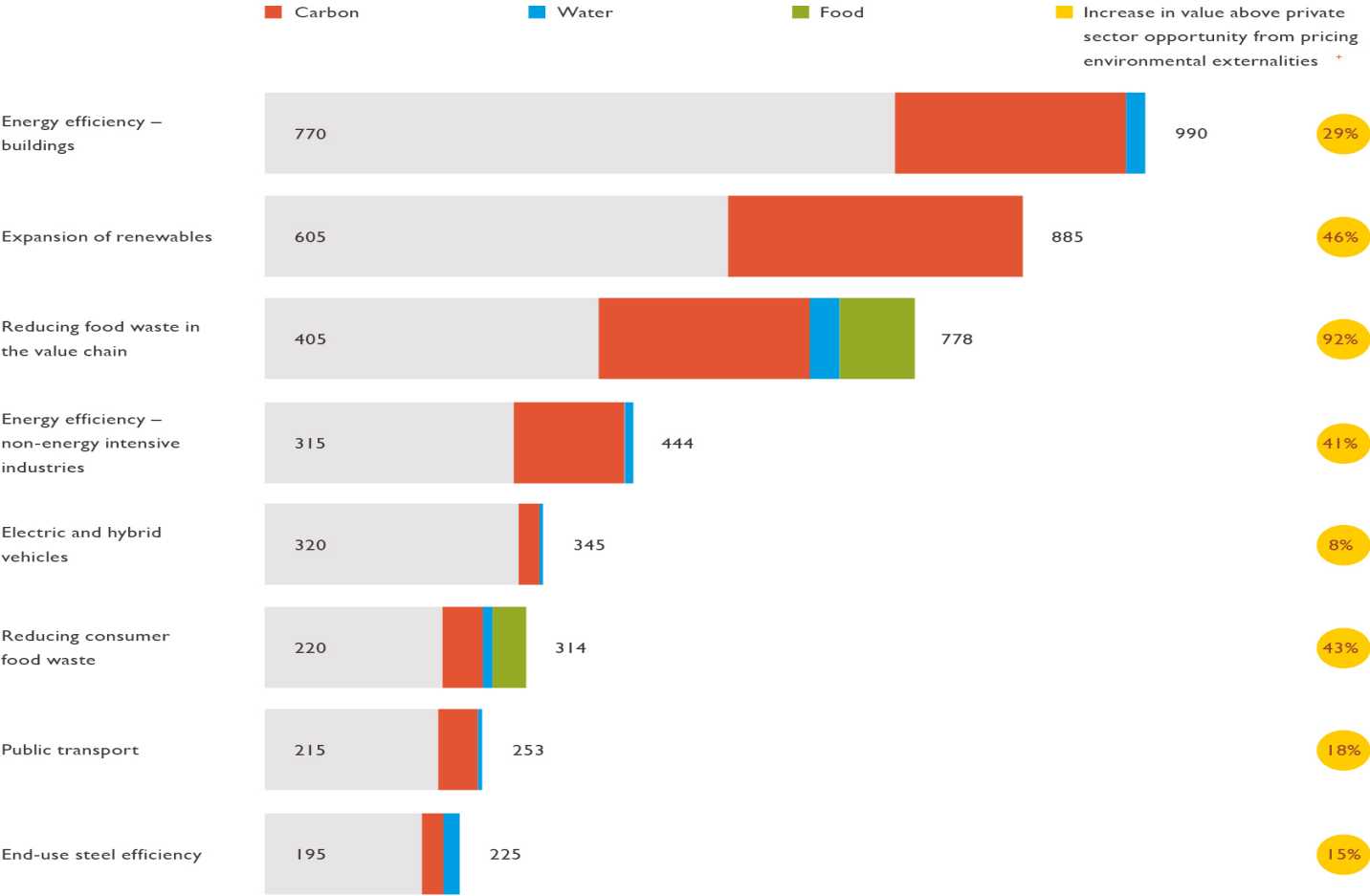
Better
Regulation

Policy coherence
for sustainable
development

PRICING EXTERNALITIES INTO TOP MARKET OPPORTUNITIES

SDG opportunities

Size of incremental opportunity in 2030 with externalities priced
US\$ billions: 2015 values





Business' way forward POSITIVE IMPACT



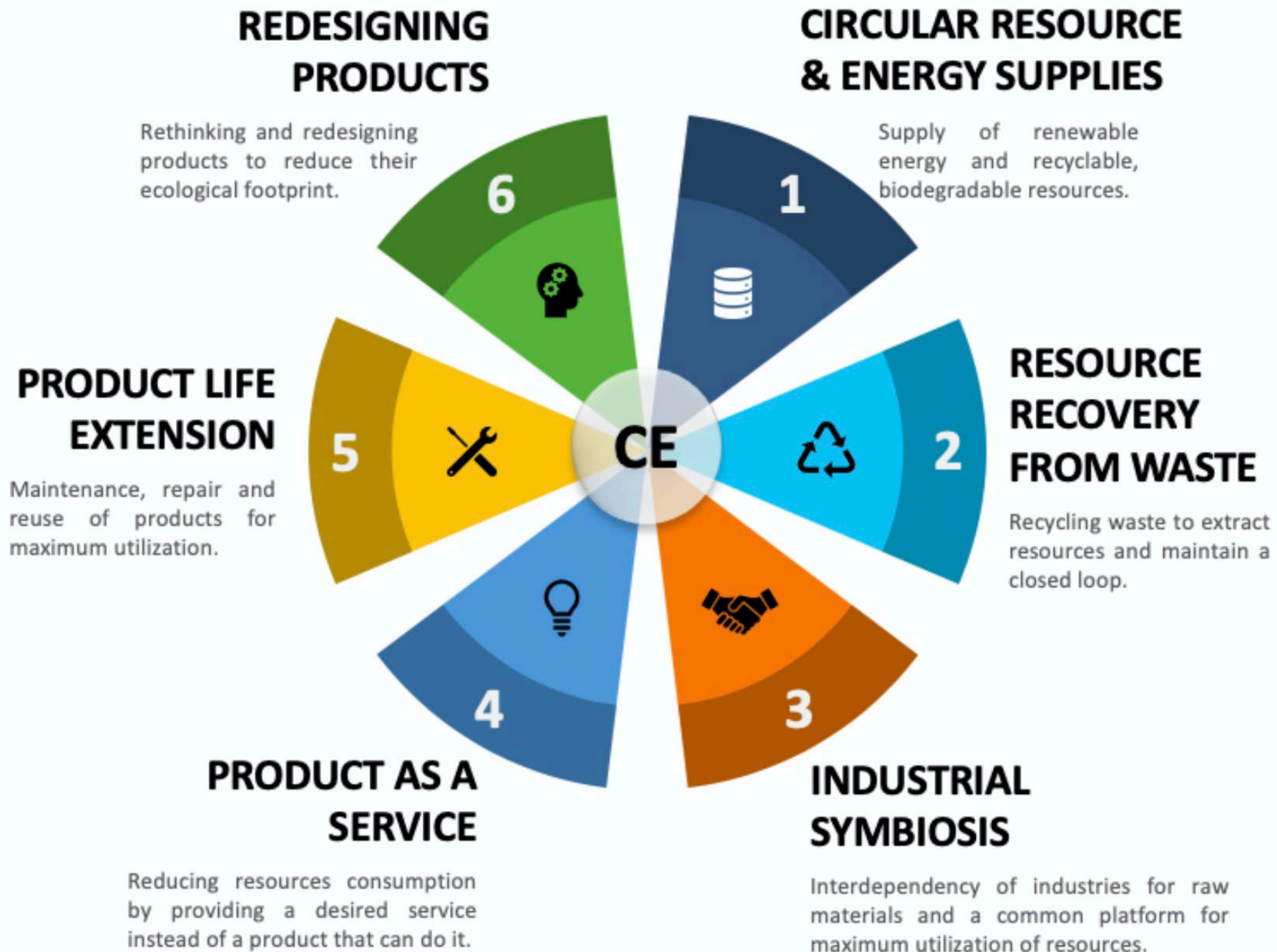


THE GLOBAL GOALS
For Sustainable Development

**DELIVERING THE GLOBAL
GOALS COULD UNLOCK
\$12 TRILLION
IN BUSINESS OPPORTUNITIES**

BUSINESS COMMISSION





ELITHIS TOWERS

ENERGY POSITIVE



INTERFACE

Mission Zero; Net-Works; Climate Take Back

Moving from negative impact to positive impact

Case applied in: Global

Headquarters located in: USA

SDG 7

Affordable and Clean Energy

87% of the energy used at all manufacturing comes from renewable sources.

SDG 8

Decent Work and Economic Growth

Added another revenue stream to fishing businesses by buying their used nets.

SDG 12

Responsible Consumption and Production

Recycled and bio-based materials used globally is 58% and the average carbon footprint has been reduced by 60% compared to the 1996 baseline.

SDG 13

Climate Action

GHG emissions have been reduced by 95% compared with a baseline year of 1996.

SDG 14

Life below water

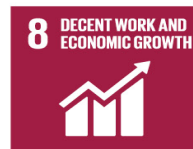
Reduced pollution in the oceans by repurposing old fishing nets that would otherwise have been discarded into the waters.

WE WANT TO CREATE **A CLIMATE FIT FOR LIFE.**

JAY D. GOULD, PRESIDENT AND CEO INTERFACE

CHALLENGE

To eliminate any negative impact Interface's companies may have on the environment by the year 2020 and move towards creating positive impact.



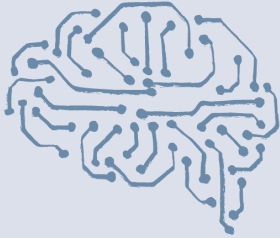
“CLIMATE TAKE BACK IS INTERFACE’S NEWEST ENDEAVOR TO MAKE A POSITIVE IMPACT AND TAKE STEPS TO REVERSE CLIMATE CHANGE.”

An aerial view of an offshore wind farm with numerous white wind turbines in a blue sea under a clear sky. The text is overlaid on the upper left portion of the image.

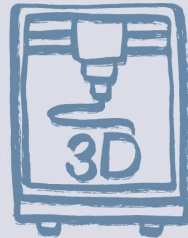
ØRSTED DECARBONIZING THE ENTIRE SUPPLY CHAIN

TECH AS A FORCE FOR GOOD





ARTIFICIAL INTELLIGENCE
AND DATA COLLECTION



3D PRINTING (ADDITIVE
MANUFACTURING)



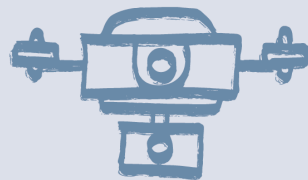
ADVANCED ROBOTICS



ARTIFICIAL INTELLIGENCE
AND DATA COLLECTION



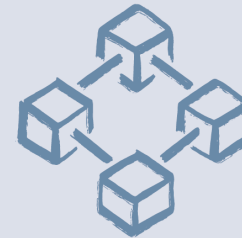
VIRTUAL REALITY (AUG-
MENTED REALITY)



AUTONOMOUS VEHICLES
(INCLUDING DRONES)



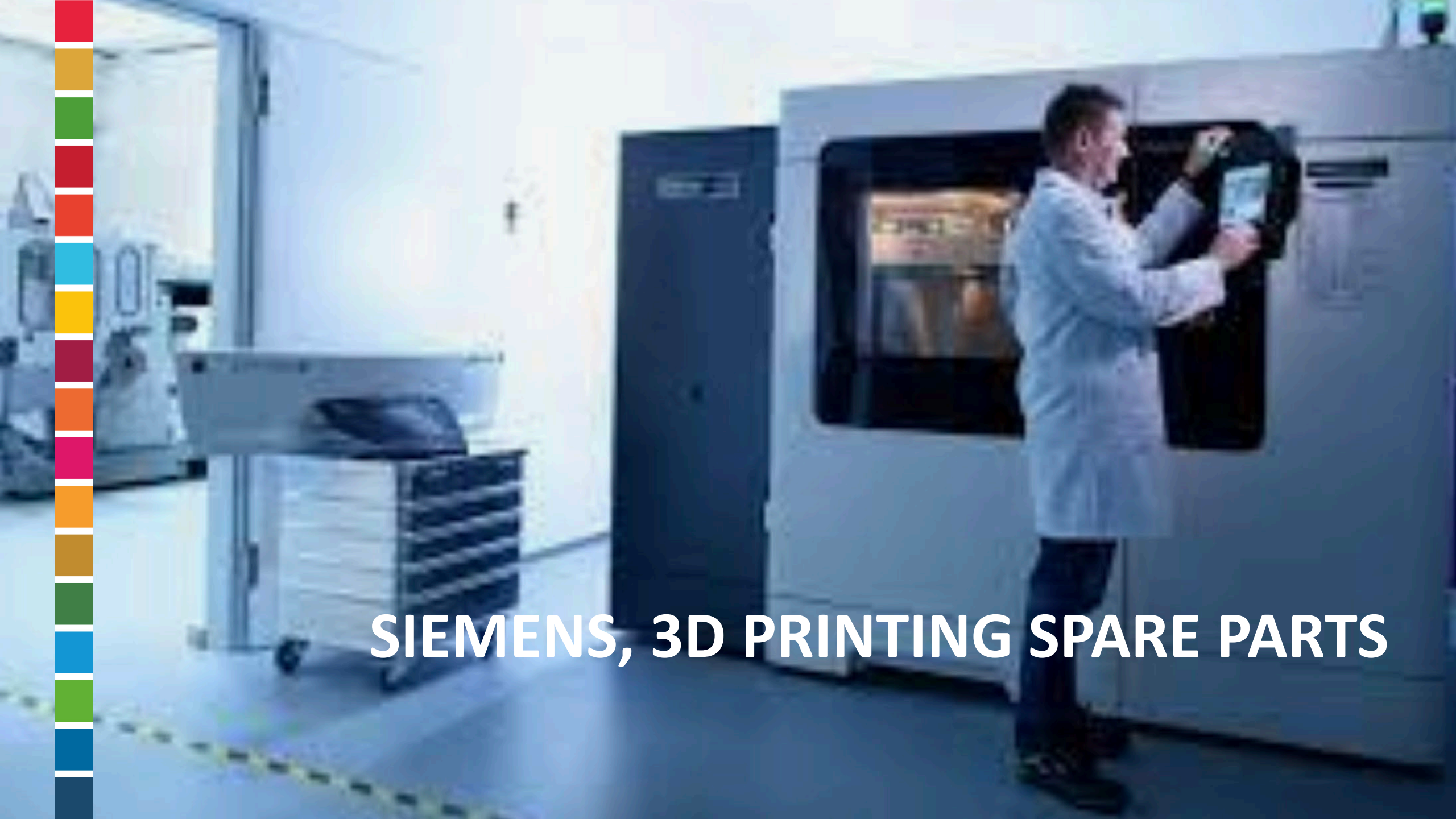
INTERNET OF THINGS (IOT)



BLOCKCHAIN



SMOG EATING FACADE



SIEMENS, 3D PRINTING SPARE PARTS



BIOCEMENT PREVENTING CO2



STIXFRESH



Next generations SPUR SUSTAINABLE GROWTH





#FACE
THE CLIMATE EMERGENCY



**THERE IS NO PLAN B
BECAUSE WE DO NOT
HAVE A PLANET B**

**BAN KI-MOON
FORMER UN SECRETARY-GENERAL**

