

IPAF ELEVATION UK EVENT

**NETWORKING LUNCH, CONFERENCE, EVENING DRINKS
RECEPTION, GALA DINNER, ENTERTAINMENT**



18 NOVEMBER 2021

**WHITTLEBURY HALL HOTEL, WHITTLEBURY,
TOWCESTER, NORTHAMPTONSHIRE, NN12 8WP**

*Promoting the safe and effective
use of powered access*

SPONSORSHIP OPPORTUNITIES – BOOK NOW!



What is IPAF Elevation?

IPAF Elevation is the leading UK event for those in the powered access industry. Organised by IPAF it's the place to be for professionals who want to keep their finger on the pulse of the industry. It provides a unique opportunity to learn, share, and celebrate.

After a networking lunch, there will be a conference for addressing industry topics and IPAF updates. There will be plenty of opportunities for delegates to discuss best practice with colleagues, generate ideas and identify new opportunities for personal and business development.

In the evening, a drinks reception will give delegates the chance to mix informally with industry colleagues, to meet new faces and to strengthen connections with acquaintances. The gala dinner will follow, with a three-course meal and entertainment and a chance to celebrate all that's great about our industry!

Who attends & why?

Anyone with an interest in the powered access industry is welcome to attend - both IPAF members and non-members.

Why sponsor?

IPAF Elevation provides the perfect opportunity to showcase your brand, products and services to others in the industry. It's a chance to generate new sales opportunities and help build long term business relationships. As soon as you sign up as a sponsor, your logo is added to all pre-event publicity, thus maximising the exposure of your brand.

Hotel Accommodation

IPAF has reserved a number of rooms for sponsors - please see page 4.

SPONSORSHIP OPTIONS



HEADLINE SPONSOR (exclusive to one sponsor) - £6,500 / €7.313 / US\$8,775

PRE-EVENT

- > Your logo on the event page of the IPAF website
- > Your logo on event mailshots & any event promotion
- > Promoted on social media

AT THE CONFERENCE

- > Exclusive click-through advert on the event app
- > 2 x 6ft trestle table in break area
- > 2 x pull-up banner (or 1 x 3m pop-up stand)*
- > Your logo on holding slides
- > Exclusive screening of three-minute promotional film
- > Exclusive opportunity to distribute goody bags with branded items/gifts* on or under delegates' seats

AT THE NETWORKING LUNCH & EVENING DRINKS RECEPTION

- > 2 x roll-up banners* near registration desk
- > Branded beer mats/wine coasters can be provided by IPAF (Drinks reception only)

- > 2 x 6ft trestle tables in break area
- > 2 x pull-up banners (or 1 x 3m pop-up stand)*
- > Exclusive branded table flags (can be provided by IPAF)

AT THE DINNER

- > 16 x places for dinner (2 tables of 8)
- > Your logo on the menu card on tables with exclusive A5 advert* incorporated
- > 2 x pull-up banners (or 1 x 3m pop-up stand)* on stage during gala dinner
- > Thanked by host (IPAF's CEO & MD, Peter Douglas)
- > Your branded merchandise/gift* on tables, if desired (to be provided by sponsor)
- > Dinner table flags (can be provided by IPAF)
- > 2 x pull-up banners (or 1 x 3m pop-up stand)*
- > Additional tickets for the event can be purchased at 20% discount



SPONSORSHIP OPTIONS



GOLD SPONSOR - £3,500 / €3.938 / US\$4,725

PRE-EVENT

- > Your logo on the event page of the IPAF website
- > Your logo on event mailshots & any event promotion
- > Promoted on social media

AT THE CONFERENCE

- > 1 x 6ft trestle table in break area
- > 1 x pull-up banner (or 1 x 3m pop-up stand)*
- > Your logo on holding slides

AT THE NETWORKING LUNCH & EVENING DRINKS RECEPTION

- > 1 x roll-up banner* near registration desk
- > 1 x 6ft trestle table in reception area
- > 1 x pull-up banner (or 1 x 3m pop-up stand)* & video, if requested

AT THE DINNER

- > 6 x places at dinner
- > Your logo on the menu card on tables
- > 2 x pull-up banners* at the side of the dining room
- > Thanked by dinner host (IPAF's CEO & MD, Peter Douglas)
- > Additional tickets for the event can be purchased at 20% discount



SILVER SPONSOR - £2,000 / €2.250 / US\$2,700

PRE-EVENT

- > Your logo on the event page of the IPAF website & on promotional communications
- > Your logo added to event mailshots
- > Promoted on social media

AT THE CONFERENCE

- > 1 x 6ft trestle table in break area
- > 1 x pull-up banner or (1 x 3m pop-up stand)*
- > Your logo on holding slides

AT THE NETWORKING LUNCH & EVENING DRINKS RECEPTION

- > 1 x 6ft trestle table in reception area
- > 1 x pull-up banner*

AT THE DINNER

- > 3 x places at dinner
- > Your logo on the menu card on tables
- > Thanked by dinner host (IPAF's CEO & MD, Peter Douglas)
- > Additional tickets for the event can be purchased at 20% discount

** to be provided by sponsor*

SPONSORSHIP OPTIONS



SUPPORTING SPONSOR – £1,000 / €1.125 / US\$1,350

AT THE CONFERENCE

- > 1 x 6ft trestle table in break area
- > 1 x pull-up banner*

AT THE NETWORKING LUNCH & EVENING DRINKS RECEPTION

- > 1 x 6ft trestle table in reception area
- > 1 x pull-up banner*

AT THE DINNER

- > 1 x place at dinner
- > Additional tickets for the event can be purchased at 20% discount



Hotel rooms for sponsors

A limited number of hotel rooms are allocated to sponsors who require overnight accommodation on 18 November 21. These can be booked via IPAF and must be paid for on arrival.

All images used on this brochure are from Elevation UK 2019

WWW.IPAF.ORG/ELEVATION

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To book sponsorship or for more details contact:

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