



IPAF ELEVACÃO 2022

CONFERENCE, EXHIBITION, NETWORKING RECEPTION,
DINNER AND ENTERTAINMENT

6 & 7 April 2022

HOTEL TERRAS ALTAS – ITAPECERICA DA SERRA
SÃO PAULO / BRAZIL



Promoting the safe and effective
use of powered access worldwide

<https://www.ipaf.org/events>

SPONSORSHIP OPPORTUNITIES – BOOK NOW!



**BOOK
NOW!**

WHATS IS IPAF ElevAÇÃO?

IPAF ElevAÇÃO is the most important event in the MEWP segment in Brazil and Latin America, now in its 9th edition, always with a great success. The event, unique in the segment, is the same standard of international events promoted by IPAF in Europe and North America, as Europlatform and IPAF US Convention.

Brazilian rental companies and dealers of MEWPs will be present at the event, an extraordinary opportunity to show machines and products, as the event became a reference in the sector. During the last event (Feb 2020), more than 200 people from 65 companies were present. In 2021, because of the pandemic the event took place virtually, through the ZOOM platform, but still with the same success.

WHO ATTENDS & WHY?

Anyone with an interest in the powered access industry is welcome to attend, both IPAF members and non-members.

WHY SPONSOR?

IPAF ElevAÇÃO provides the perfect opportunity to showcase your brand, products, and services to others in the industry. It's a chance to generate new sales opportunities and help build long term business relationships. As soon you sign up as a sponsor, your logo will be added to all pre-event publicity, thus maximising the exposure to your brand.

PRE-EVENT

- > Your logo will be added in the publicity of the event
- > Your added in the event page on the IPAF website and to promotional communication

DURING THE EVENT

- > Your logo on holding slides
- > Display of your roll-up banners in the exhibition area or conference room
- > Display of sponsor equipment and/or products, depending on sponsor package
- > Promotional video (5 min) during the interval of the presentations, depending on sponsor package
- > Tickets to the event included for participants
- > Distribution of your promotional material during the event in the exhibition area

SILVER SPONSOR

(5 packages available)

U\$ 2,000.00

- > Tabletop exhibition during the 2 days event
- > Sponsor Logo and link on the event page webpage
- > Roll-up banner in the exhibition area
- > 1 Gratuity for 2 days event (excluding hotel accommodation)

GOLD SPONSOR PLUS

(Exclusive Package Includes **Sport Event**)

U\$ 4,000.00

- > Tabletop exhibition during the 2 day event
- > Logo and link on the page website and on all presentation holding slides
- > 2 roll-up banners (exhibition area and conference room)
- > Up to 2 machines in the exhibition area (1 will be in the Hotel Lobby)
- > 2 Tickets for 2 days of the event (excluding hotel accommodation)
- > Company video (5 min) in the interval of presentations
- > **Sport Event** with the company logo.



For additional information please contact **Antonio Barbosa** (antonio.barbosa@ipaf.org)
or **Romina Vanzi** (romina.vanzi@ipaf.org)

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PLATINUM SPONSOR & GALA DINNER

(Exclusive sponsor package)

U\$ 5,000.00

- > Exclusive sponsor for the gala dinner (April 6th)
- > Tabletop exhibition during the 2 day event
- > Your Logo and link in the page website
- > 2 roll-up banners (exhibition area and conference room)
- > Up to 3 machines in the exhibition area (1 will be in the Hotel lobby)
- > 4 Tickets for 2 days of the event (exclude hotel accommodation)
- > Company video (5 min) in the interval of presentations

GOLD SPONSOR

(5 packages available)

U\$ 3,500.00

- > Tabletop exhibition during the 2 days event
- > Your Logo and link in the page website
- > 2 roll-up banners (exhibition area and conference room)
- > Up to 2 machines in the exhibition area
- > 2 Tickets for 2 days event (exclude hotel accommodation)
- > Company video (5 min) in the interval of presentations



Para outras informações e detalhes, contate **Antonio Barbosa** (antonio.barbosa@ipaf.org)
Patrocínios estrangeiros, **Romina Vanzi** (romina.vanzi@ipaf.org)

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